Press Release
FOR IMMEDIATE RELEASE
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No Tricks, Just Free Trips! CARTA Offers Free Rides to Midtown Fall Festival

Fare-free on Route 4 and CARTA Go

CHATTANOOGA, TN – The Chattanooga Area Regional Transportation Authority (CARTA) is partnering with Midtown Connect, local nonprofit focused on enhancing the Midtown area, to help connect residents to a night of Halloween fun by providing free transportation on Route 4 and CARTA Go to the Midtown Fall Festival and Trunk or Treat on Saturday, October 31.

The free, family-friendly event will take place from 4:30 to 7:30 p.m. at Eastgate Town Center, located at 5704 Marlin Road, bringing families and neighbors together for an evening of Halloween festivities. CARTA will also be on-site with the Dolly Bus, joining in the fun and connecting with community members throughout the event.

To make the event more accessible, CARTA will offer **free rides on Route 4 from 3 to 9 p.m.** Additionally, **CARTA Go will provide free trips to and from the event during this time**.

“Community events like the Midtown Fall Festival bring people together, and transportation should never be a barrier to participating,” said Charles D. Frazier, CARTA CEO. “We’re happy to support this event by helping families and neighbors get there safely and conveniently.”

Event Details:

- **What:** Midtown Fall Festival & Trunk or Treat
- **When:** Saturday, October 31, 2026, from 4:30–7:30 p.m.
- **Where:** Kitchen Incubator of Chattanooga, 5704 Marlin Road
- **Admission:** Free and open to the public
- **Transportation:** Free rides on CARTA Route 4 and CARTA Go for trips to and from the event, 3–9 p.m.

CARTA encourages residents to take advantage of the free transportation options and join Midtown Connect for an evening of community connection and Halloween fun.