



PRESS RELEASE
30 April 2026

CARTA Introduces New Route 25: Enterprise South / Amnicola Highway Effective May 10

Effort to Improve Efficiency by Combining Routes 3 and 28

Chattanooga, TN — The Chattanooga Area Regional Transportation Authority (CARTA) is launching a new route effective Sunday, May 10, 2026: Route 25: Enterprise South / Amnicola Highway.

This new route combines the current Route 3 (Enterprise South) and Route 28 (Amnicola Highway) services into one streamlined route designed to improve efficiency while continuing to serve the same stops riders currently use.

“This route adjustment allows CARTA to simplify service while maintaining access to the key destinations our riders depend on,” said CARTA’s Director of Planning and Quality, Doug Carlson. “By combining these two routes into one, we are improving reliability and making the system easier to navigate.”

This service enhancement is designed to improve efficiency while continuing to serve the same stops riders currently use along both existing routes. Customers who rely on service to Enterprise South, Chattanooga State, and destinations along Amnicola Highway will continue to have access through this streamlined route.

Route 25 will operate Monday through Friday from 4:50 a.m. to 8:05 p.m., with buses arriving every 50 minutes. There will be no fixed-route service on Saturdays or Sundays.

For riders traveling to Enterprise South on Saturdays, service will continue to be available through CARTA GO, CARTA’s on-demand transit option.

Updated timetables and route information will be made available ahead of the service launch. Riders are encouraged to review the new schedule and plan accordingly.

For more information, visit CARTA’s website at www.gocarta.org or contact customer service by calling 423-629-1473.

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