



PRESS RELEASE

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CARTA Welcomes New Community Ambassadors

CHATTANOOGA, Tenn. — On Friday, May 30, the Chattanooga Area Regional Transportation Authority (CARTA) proudly welcomed new ambassadors during a special ceremony held to honor their commitment to serving both CARTA and the Chattanooga community.

The event featured keynote remarks from Chattanooga City Councilwoman Raquetta Dotley, who shared her personal experiences riding the bus, highlighted the vital role of transit drivers, and emphasized the importance of community voices in shaping public services.

This year's group includes:

- 11 Fixed Route Operators
- 3 Care-A-Van Operators
- 2 Incline Railway Team Members
- 5 Vehicle Maintenance Staff

CARTA Ambassadors serve as trusted advocates, helping to bridge communication between the agency and the public. They play a vital role in sharing information, gathering feedback, and promoting access to reliable, inclusive transit across Chattanooga.

We thank our new ambassadors for their dedication and look forward to the impact they will make in their neighborhoods and beyond.

About CARTA

The Chattanooga Area Regional Transportation Authority (CARTA) is Chattanooga's public transit system, founded in 1973. As the driving force behind the city's mobility, CARTA connects communities and empowers lives through a comprehensive range of services, including fixed-route buses, paratransit services (Care-a-van), microtransit (CARTA Go), the iconic Lookout Mountain Incline Railway, and the free downtown electric shuttle system. CARTA is also responsible for managing the Chattanooga Parking Authority, overseeing a network of garages, parking lots, and on-street parking. By shaping the future of mobility, CARTA fuels Chattanooga's economic growth, enhances accessibility, and drives the city's progress forward.

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