

#### FOR IMMEDIATE RELEASE

27 June 2025

# **Chattanooga Parking Authority Launches Weekend Parking Pass**

Introductory rate of \$25 removes parking barriers for weekend visitors and locals

**CHATTANOOGA, TN** – The Chattanooga Parking Authority (CPA) today announced its new Weekend Parking Pass, designed to make downtown Chattanooga more accessible for weekend activities and events.

For an **introductory rate of just \$25**, the pass provides unlimited access to **all paid street parking, CPA-managed lots, and both Shuttle Park Northshore and Shuttle Park North garages from Friday 6 PM through Monday 6 AM.** 

"Whether you're visiting Chattanooga for a family vacation, competing in triathlons, attending softball tournaments, or riding the historic Incline Railway, this pass makes your weekend easy and affordable," said Charles D. Frazier, Chief Executive Officer at Chattanooga Area Regional Transportation Authority (CARTA) which manages parking for the City of Chattanooga. "We're removing the hassle so visitors can focus on enjoying everything downtown Chattanooga has to offer."

### **Perfect for Weekend Events**

The pass is ideal for visitors attending:

- Sporting events and tournaments that draw regional competitors
- Concerts and outdoor performances
- Extended visits to the Tennessee Aquarium, Creative Discovery Museum, and Hunter Museum, Incline Railway, Rock City, etc.
- Seasonal festivals and community events
- Wedding and corporate celebrations
- Riverfront activities and downtown shopping



### **Easy Purchase and Management**

The Weekend Parking Pass can only be purchased at chattanoogaparking.org, where information to purchase passes and see which garages and parking lots are managed by CARTA is detailed. Once purchased, simply **manage your parking through the convenient ParkMobile** app when you arrive downtown.

### **Boosting Downtown Business**

Local business owners have identified parking costs as a key barrier for visitors, especially families and out-of-town guests planning full-day experiences. The Weekend Parking Pass addresses this concern by providing affordable, hassle-free parking for extended stays.

## About CARTA

The Chattanooga Area Regional Transportation Authority (CARTA) is Chattanooga's public transit system, founded in 1973. As the driving force behind the city's mobility, CARTA connects communities and empowers lives through a comprehensive range of services, including fixed-route buses, paratransit services (Care-a-van), microtransit (CARTA Go), the iconic Lookout Mountain Incline Railway, and the free downtown electric shuttle system. CARTA is also responsible for managing the Chattanooga Parking Authority, overseeing a network of garages, parking lots, and on-street parking. By shaping the future of mobility, CARTA fuels Chattanooga's economic growth, enhances accessibility, and drives the city's progress forward.

###